# Mr/Mrs Müller



#### **DEMOGRAPHICS**

AGE
GENDER
MARITAL STATUS
INCOME
LOCATION

### PROFESSIONAL BACKGROUND

**EDUCATION** 

COMPANY / JOB TITLE

WORK EXPERIENCE

	PERSONAL PREFERENCES	
INTERESTS		

**CHALLENGES & FRUSTRATIONS** 

BIO

PSYCHOGRAPHICS PSYCHOGRAPHICS				
VALUES				
GOALS				

#### PERSONALITY

EXTROVERT	INTROVERT
THINKING	FEELING

## COMMUNICATION STYLE

CASUAL	PROFESSIONA
GENERAL	TECHNICAI

#### TECHNOLOGY

IT AND INTERNET		
SOFTWARE APP		

CLOU-MEDIA.DE